

Agenda Wednesday, November 14

8:00am - 9:00am

Registration

9:00am - 10:30am

Welcome

(Meridian Ballroom East and Center)
Kent Yeager, Director of Public Policy
Indiana Farm Bureau

Opening Session (Plenary)

(Meridian Ballroom East and Center)

“Rural Innovation”

Elaine Matthews, Senior Vice President
North Carolina Rural Economic Development Center

10:30am - 10:45am

Networking Break

10:45am - 12:00pm

Session 1 Tracks

Attendees may choose from the following



**Healthy: Local Food Systems: Building a
Stronger Regional Farmer to Consumer Connection**
(Circle East Suite)

*This session will focus on the local food movement with
discussions on several different collaborative models
including food hubs, food co-ops and small farmers
involved with farmers markets and Consumer Supported
Agriculture.*

Presenters:

Neil Mosley, Co-Owner

Pleasant Acres Farms

Roy Ballard, Purdue Extension Educator

Agriculture and Natural Resources, Hancock
County

Ellen Michel, Marketing Manager

Bloomingfoods



Healthy



Wealthy



Wise

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10:45am - 12:00pm

Session 1 Tracks (continued)

Attendees may choose from the following



Wealthy: Place Based Investment

(Circle Center Suite)

Economic Development—rural communities continue to work to make their urban centers even greater places to visit, live and work. This session will focus on improvements that communities have completed that have positively impacted local economic development.

Moderator:

Anicia Richardson, Marketing Communications Manager
Indiana Office of Tourism

Presenters:

J. P. Hall, Director

Indiana Landmarks' Eastern Office
Cambridge City

Mayor Mary Snyder

Cannelton, Indiana

Karen Niverson, Executive Director

Marion/Grant County CVB

Kyle Brown, Employee Relations and Community Director
City of Bedford, Indiana



Wise: Creative Workforce

(Circle West Suite)

Workforce innovation—rural communities are especially challenged by a workforce in transition. As the industry landscape changes, local leaders and workforce investment boards must find creative solutions. This session will touch on the subject and discussion will be focused on live examples of what and where innovative tactics are working.

Presenters:

Craig Lamb, Executive Director-Corporate College
Ivy Tech--Lafayette

Roy Vanderford, Director of Workforce Strategies
The Center of Workforce Innovations



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12:15pm - 1:30pm

Lunch

(Meridian Ballroom East and Center)

Lt. Governor Becky Skillman
Keynote Speaker

1:45pm-2:00pm

Networking Break

2:00pm-3:15pm

Session 2 Tracks

Attendees may choose from the following



Healthy: Local Food Systems: Building a Stronger Regional Farmer to Consumer Connection

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Presenters:

Neil Mosley, Co-Owner

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Wealthy: Local Foundations and Community Development

(Circle Center Suite)

This session will explore the various approaches to community economic development pursued by different types of organizations. Panelists will address opportunities for collaborative work and barriers that impede working together.

Moderated by Dick Heupel, Director Economic and Community Development for Building Better Communities at Ball State

Panel:

Katy Silliman, Division 2020 Director

Northeast Indiana Regional Partnership

Andy Fraizer, Executive Director

Indiana Association for Community Economic Development

Phil Lehmkuhler, Indiana State Director

USDA Rural Development

Mayor Bob Hall,

City of Charlestown, Indiana



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2:00pm-3:15pm

Session 2 Tracks (continued)

Attendees may choose from the following



Wise: Rural Youth Innovation

Pike Central High School

(Circle West Suite)

This session will show real life student examples of how communities support entrepreneurial investment in youth and talent retention in rural Indiana. See the youth present their projects and learn how those projects are supported through unique partnerships in economic development, education, and local leadership.

Presenters:

Mayor Jon Craig

City of Petersburg, Indiana

Paul Lake, Executive Director

Pike County Economic Development

Suzanne Blake, Superintendent

Pike Central Schools

Jodie Elkins, Projects Lead the Way (PLTW) Staff

Michael MacMunn, PLTW Overview

Lori Richardson, PLTW Overview

Pike Student Presenters:

Jacob Lamberson - Electronic Drum

Jared Lamberson

Zacharie Riddle - Space and Air Quality

Colton Newton - Robotics

Kari Lemond

Austin Hanebutt - The Mag

Josie Kulm - Prosthetic Eye

Michael Pennington - Crutch Modification

Clayton Hill



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3:15pm-3:30pm

Networking Break

3:30pm-4:45pm

Session 3 Tracks

Attendees may choose from the following



Healthy: Rural Hospitals: An Economic Driving Force

(Circle East Suite)

This session will focus on the importance of quality rural health care as a critical component to attract business and industry and enhance economic development in the face of the upcoming changes in health care.

Presenter:

Tim Putnam, President

Margaret Mary Community Hospital
Batesville, Indiana



Wealthy: Indiana's Local and Regional Food Logistics Assets & Networks

(Circle Center Suite)

This session will present two interactive GIS-based online tools- first shows the movement of processed foods flows and the second shows the spatial distribution of farmers markets across USA. The session will also cover research and some emerging trends in food logistics.

Presenters:

Indraneel Kumar, AICP

Regional Planner: GIS and Spatial Analyst
Purdue Center for Regional Development
Purdue University

Andrey Zhalnin, Spatial Analyst

Purdue Center for Regional Development
Purdue University



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3:30pm-4:45pm

Session 3 Tracks (continued)

Attendees may choose from the following



Wise: Rural Youth Innovation

Rochester High School

(Circle West Suite)

This session will show real life examples of how communities support and participate in the process of certifying their community as a technology school through 21st century curriculum innovations. Zebra New Tech uses project-based instructional units in which students use technology as an instructional tool.

Presenters:

Dan Ronk, Superintendent

Rochester School Corporation

Jason Snyder, Principal

Rochester High School

Dan McCarthy, Technology Coordinator

Joe McCarter, School Board President

Terry Lee, Executive Director

Fulton Economic Development Corporation

Kelsey Adams, 2011 Graduate

Taylor Showley, 2012 Graduate

5:00pm-6:30pm

Reception & Networking

(Meridian Ballroom West)

Meet & Greet

Please join us to honor Don Koverman



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Thursday, November 15

8:00am-9:00am

Continental Breakfast
(Meridian Ballroom East and Center)

9:00am-9:30am

Plenary Session
(Meridian Ballroom East and Center)

Lt. Governor-Elect Sue Ellspermann
Keynote Speaker

9:30am-9:45am

Networking Break

9:45am-11:00am

Session 4 Tracks
Attendees may choose from the following



Healthy: Rails to Trails

(Circle East Suite)
Communities and rural areas across Indiana are discovering the value that multi-use trails bring to area residents and visitors. This session will highlight the state wide efforts to create more access to these important facilities. Presenters will also explain how rural communities can leverage economic, social and health benefits from bicycle and pedestrian networks.

Presenters:
Peter Fritz, Healthy Communities Planner
Indiana State Department of Health
Bob Bronson, Section Chief of Grants and Planning
Department of Natural Resources



Wealthy: Transfer of Wealth

(Circle Center Suite)
How can community foundations better answer the question: 'Why should I give?' to reach wealth holders.

Presenter:
Pamela Jones Davidson, J.D.



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9:45am-11:00am

Session 4 Tracks (continued)

Attendees may choose from the following



Wise: Stellar Communities

(Circle West Suite)

In tracking the continual process of this innovative program, all four Mayors of the pilot communities of Delphi, Greencastle, North Vernon and Princeton have been invited to discuss how the Stellar Communities program have begun to transform their communities. Discussion will focus on best practices and lessons learned. We will also chat about the successes and challenges.

Moderator: Michael Thissen, Director of Community Affairs
Office of Community and Rural Affairs

Presenters:

Mayor Randy Strasser

City of Delphi, Indiana

Mayor Sue Murray

City of Greencastle, Indiana

Mayor Harold "Soup" Campbell

City of North Vernon, Indiana

Mayor Robert Hurst

City of Princeton, Indiana

11:00am-12:15pm

USDA Rural Futures Discussion

(Meridian Ballroom East and Center)

Join experts as they engage in discussions on Healthy, Wealthy, and Wise issues and how they relate to Indiana's rural communities.



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12:15pm

Closing Comments

(Meridian Ballroom East and Center)
Philip G. Lehmkuhler, Indiana State Director
USDA Rural Development

12:30pm-4pm

Special Post Event Session

The state of Retail Ag Opportunities in Indiana entering 2013 - A comprehensive review of programs and activities focused on retail agriculture, value-added and entrepreneurial opportunities in Indiana. The goal of this session is help us establish a shared vision of where our state's strengths and weaknesses are in this area as we end 2012 and begin 2013.



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